

Readafun Reading Fundraiser

What: Readafun reading is a fun and interactive way to get kids to read more. Kids log their reading hours, take quizzes, answer questions about what they've read, and have weekly incentives to read more through a customizable platform with their classmates.

When: Readafun reading takes place the month of March

Prizes: Kids have the opportunity to win some really great prizes - (Chico, the arcade, restaurants, escape rooms, ice skating, cross-country skiing, jump time, bowling, the REEF water park, and even an overnight stay in a hotel). **These are all donated to us - if you are willing to help with this part please email us!**

Admin Duties:

1. January - Contact Readafun reading admins and secure corporate sponsors (this is the money we use to pay for the end-of-the-year reading carnival)
2. Once the contract is Secure, begin building/setting up the website. A representative will email the link and guide you on how to add the roster, connect the school's stripe account, build goals, etc.
3. Build the incentive program (i.e get donations for prizes)
4. Put together a schedule of events. This includes the Books and Breakfast kick-off, weekly assemblies (these were done at lunch last year), kick-off assembly, dress-up days, special giveaways, and the final assembly.
5. Once the program begins in March, check the website daily and answer any parent, student, or teacher questions or issues.

**Copies and notes from past years are available to help:)

Please email us at parentsofamsterdamchildren@gmail.com if you are interested!